


PHILSON NAH

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About Me

 <https://www.linkedin.com/in/philsonnah>

As someone who has always been fascinated by the intersection of technology, design, and business, I constantly research and stay updated with the latest developments in the space. I graduated with a Master of Science (MSc) in Information Systems from NTU, a program that equips me with the knowledge to better understand IT projects from a management perspective. Throughout my career, I have had the opportunity of working with project teams and managing the implementation and delivery of apps and services. These days, I pursue my passion in cryptocurrencies by staying engaged with the latest news, developing trading strategies, and managing my scholarship program in the Axie Infinity metaverse. I also enjoy photography and challenging myself to lift weights at the gym. As someone who is always looking to grow, I am searching for exciting opportunities to work with talented teams to broaden my horizons. My current goal is to transition into a role that aligns my passions and expertise, allowing me to learn and contribute out-of-the-box ideas to bring innovative projects into fruition.

Skills and Knowledge

- **Trading & Investing** – Technical Indicators, TradingView, Pine Script, QuantConnect
- **IT Projects** – PMBOK, IT Strategy, SDLC, Agile Methodology and SCRUM Framework
- **Requirements Analysis** – UML, Use-Case Diagrams, Activity Diagrams, ER Diagrams
- **User Experience Design** – Nielsen's Heuristics, HTA, Gamification Theory, Adobe XD
- **Web Applications** – HTML5/CSS3/JavaScript, jQuery, TypeScript, Ajax/JSON, MEAN
- **Hybrid Applications** – Apache Cordova, Electron, Ionic Framework, Node.js, Angular
- **Blockchain Applications** – Solidity, Smart Contracts, Tokens, Ethers.js, DeFi/GameFi



Experience

Blockchain and GameFi Consultant – Freelance

- Provide consultancy services to advise clients on Web3 and Blockchain apps
- Conduct research and financial modelling of various DeFi/GameFi applications
- Propose technical and security solutions for Smart Contracts and Web3 apps
- Subject Matter Advisor (SMA) for the NUS/2U Blockchain Applications course
- GameFi Consultant and Executive for Pegasus Alpha Management Pte. Ltd.

Feb 2022 – Present

Provided Alpha to clients to help them get started and gain an edge in the NFT gaming arena

Business Analyst – Sky Premium International Pte Ltd (25Hours)

- Engaged users and departments to elicit and capture business requirements
- Prepared wireframes, requirements, and technical specification documentation
- Implemented projects in concert with design and offshore development teams
- Formulated test plans and conducted user training and UAT with stakeholders
- Performed competitive analysis and produced reports on member/sales data

Jul 2020 – Feb 2021

Delivered mobile push notifications, augmenting timely engagement, sales and customer outreach

Enterprise IT – Defence Science and Technology Agency (DSTA)

- Worked closely with users as mgmt. committee secretariat for LEARNet project
- Actively pushed for the adoption of responsive design and hybrid mobile apps
- Liaised with IT vendors to ensure smooth implementation of apps and features
- Engaged in proactive research of IT trends and pedagogies to push innovation
- Managed a contract staff team for IT infrastructure rollout and maintenance

Aug 2014 – Sep 2016

Instated rules and guides for developing modern e-learning apps, preventing reworks and added costs

Intern – Infocomm Development Authority of Singapore (IDA)

- Researched and analyzed different business to identify key challenges
- Conducted interviews with local SMEs to gain insights on their processes
- Engaged with store owners on the ground to understand their pain points
- Proposed solutions to boost productivity and ICT adoption of local SMEs

Jun 2013 – Aug 2013

Produced insights and analyses based on data to support public officers in engaging businesses

Education

Mar 2021 – Dec 2021



NUS SGUnited Skills FinTech Program

- Professional Certificate: FinTech Associate (Levels 1, 2 & 3)
- Professional Certificate: Human and Automated Managerial Skills
- Professional Certificate: Business Analytics and AI

Aug 2017 – Aug 2018



Nanyang Technological University (NTU)

- Master of Science (MSc) in Information Systems
- Areas of study: IT Strategy, Project Management, HCI
- Certificate of Excellence, GPA: 4.6/5.0

Aug 2010 – Aug 2014



National University of Singapore (NUS)

- Bachelor of Computing (Hons), Major in Information Systems
- Specialization: Service Science, Management and Engineering (SSME)
- Dean's List Award

Awards and Accreditations

- SCRUM ALLIANCE® Certified ScrumMaster®
- Certificate of Excellence (Academic Year 2017-18, Semester 2)
- Japanese-Language Proficiency Test (JLPT) N4, N3
- National Service (NS) Excellence Award 2017, 2018, 2019
- DSTA Innovation Award (Individual) 2014
- School of Computing Term Project Showcase (STePS) 2014 – 1st Place
- Dean's List Award (Academic Year 2011-12, Semester 2)

Academic Research



Wee Kim Wee School of Communication and Information

AC-01 Design of an e-learning prototype

CI6299 CRITICAL INQUIRY IN INFORMATION SYSTEMS

- Reviewed existing literature in the areas of e-learning and case-based learning
- Identified a knowledge gap in the application of e-learning to case-based learning
- Constructed a framework to address this knowledge gap and guide research
- Implemented an e-learning prototype to manifest the research framework
- Evaluated prototype using before-and-after, within-participant experimental design



Project Cost Management: A study of Waterfall vs Agile

CI6204 SOFTWARE PROJECT MANAGEMENT

- Studied existing theories in Project Cost Management as laid out in PMBOK
- Compared and contrasted how the theories apply to Waterfall vs Agile models
- Discussed the practical implications of each model by examining case studies
- Highlighted benefits and made recommendations based on the nature of projects



Usability Project: Redesigning the IXL website

CI6220 USABILITY ENGINEERING

- Performed usability analysis on IXL's e-learning platform to identify potential issues
- Compared design differences and identified useful features utilized by competitors
- Established clear personas and scenarios to guide the framework for the redesign
- Revamped IXL's website by incorporating the concepts outlined in the framework
- Evaluated the prototype against Nielsen's 10 heuristic principles to validate efficacy



IT Outsourcing Strategy: A study on the strategic adoption of cloud computing

CI6229 MANAGEMENT OF INFORMATION SYSTEMS OUTSOURCING

- Analyzed the benefits of Cloud Computing in relation to IT Outsourcing Strategy
- Created a framework for understanding Strategic Adoption of Cloud Computing
- Examined EasyJet's IT Outsourcing journey to identify merits of their approach
- Outlined practical benefits and approaches for firms adopting Cloud Computing

Recent Projects

 <https://github.com/AzureKn1ght>



- Hybrid app built using Ionic and Angular
- Leveraged Cordova API for native functionality
- Previously published to [Google Play Store](#)



- Lead a team of 7 to build a [travel web app](#)
- SOA architecture using RESTful Web APIs
- Integrated Facebook login and Google Maps



- Freelance job platform powered by Blockchain
- [Polygon Network](#) smart contracts for escrows
- Implemented CI/CD workflow on [GitHub](#)